Three Ways to make your Industrial Data Science Projects a Success

> Prof. Dr.-Ing. Jochen Deuse IDS 2019



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Defining the Process



Dealing with Data Immaturity

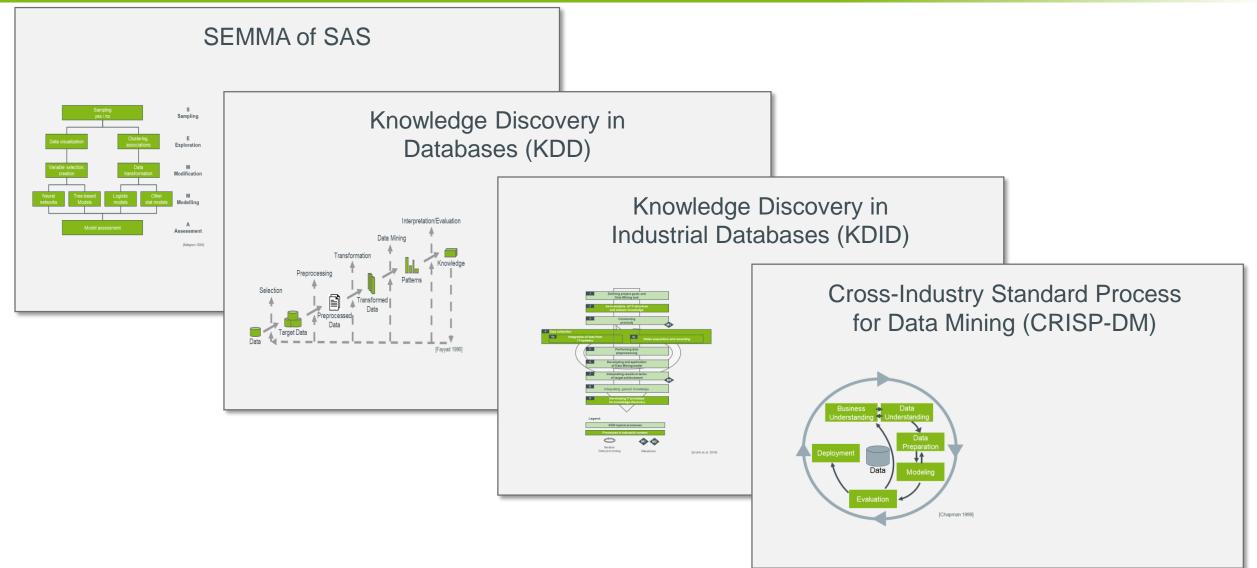


Combining Domain Knowledge with Data Science



## There is a Variety of Knowledge Discovery Processes





From a domain expert's perspective,

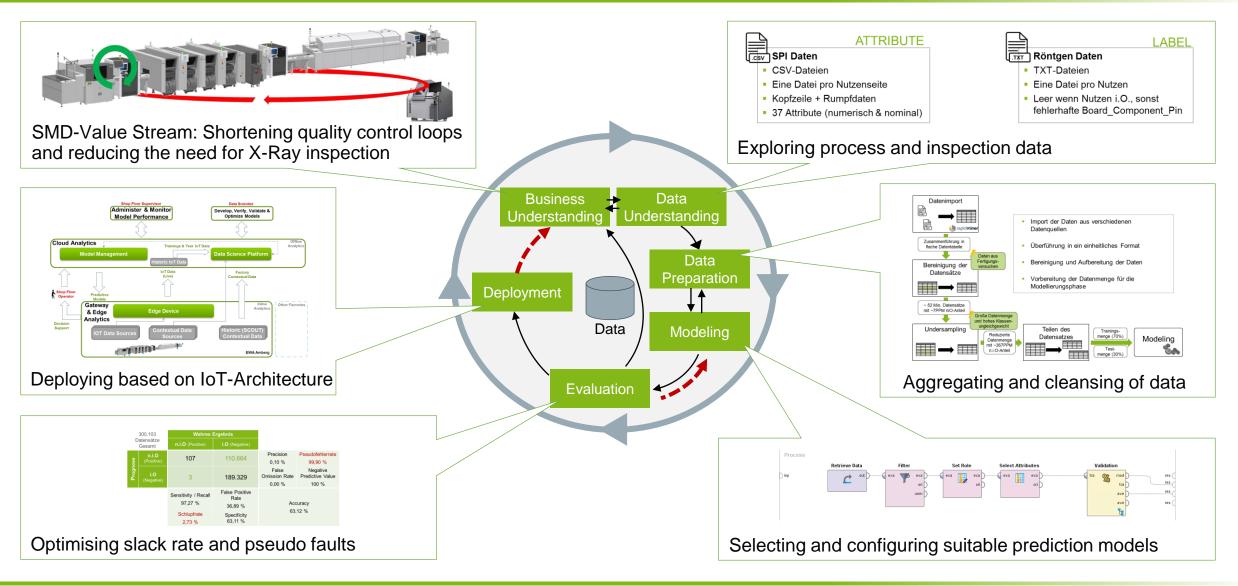


- the process is very intuitive Data Business Understanding Understanding Data Preparation Deployment , 1 Data Modeling Evaluation
- It resembles a PDCArespectively a DMAIC-circle

 It provides a well defined project structure  It can easily be adapted across different industries

# **CRISP-DM** provides a well defined Project Structure







# Dealing with Data Immaturity



Defining the Process



Dealing with Data Immaturity



Combining Domain Knowledge with Data Science





- Data Acquisition How is data collected along the value stream?
- Sample Size Are there enough representatives of each class and are they evenly distributed?
- Reference Level Is the data available in a high and uniform granularity?
- Consistency Does the relevant data set contain logical contradictions?
- Traceability Can label and feature value characteristics be joined unambiguously?

. . .

# We have specified ten Criteria and four Levels of Maturity each



Critorio	Maturity level				
Criteria	1	2	3	4	
Data collection	manual entry	electronical, must be triggered manually	data acquisition is carried out automatically in most cases	fully automated data collection	
Completeness of data collection	unilateral and incomplete recording of relevant characteristics	recording of the essential characteristics	recording of a large part of the relevant characteristics	recording of all relevant, (un)influenceable characteristics	
Sample size	no historic data	small sample per object group	large sample per object group, but unbalanced data	large sample with large number per object group and class	
Data sources	paperbased records	decentralised data storage with simple software (e.g. Excel)	different data management systems with central data storage	comprehensive Data Warehouse	
Data format	formats that are difficult to process (e.g. scans, photos)	formats with limited processability (e.g. PDF)	different, directly processable formats (e.g. CSV, XML)	comprehensive standard format	
Data structure	unstructured text or images	semi-structured data (e.g. XML, JSON)	structured, mixed-scaled data	structured, metrically scaled data and standardized codes	
Feature type	only set points	highly aggregated actual values	aggregated actual values or raw data with low sampling rate	raw data in real time	
Reference level	value characteristics at the highest reference level	value characteristics at the upper reference level	value characteristics at the next higher level	value characteristics at individual element level	
Consistency of data	no consistency/integrity	massive amount of logical differences	few logical differences	full integrity/consistency	
Traceability	no ID/ time stamp	different ID/ timestamp	comprehensive ID/ time stamp	comprehensive ID/ timestamp on same reference level	

Prof. Dr.-Ing. Jochen Deuse

Reference: Eickelmann et al. (2019): Bewertungsmodell zur Analyse der Datenreife. In: ZWF Jg. 114, 1-2, S. 29-33

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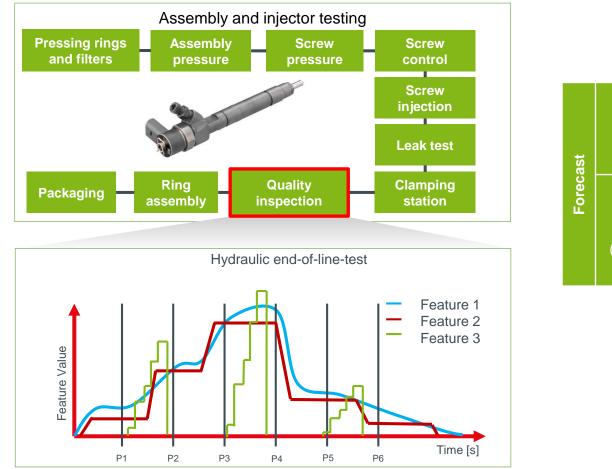
# Non uniform Reference Levels prohibit Supervised Learning

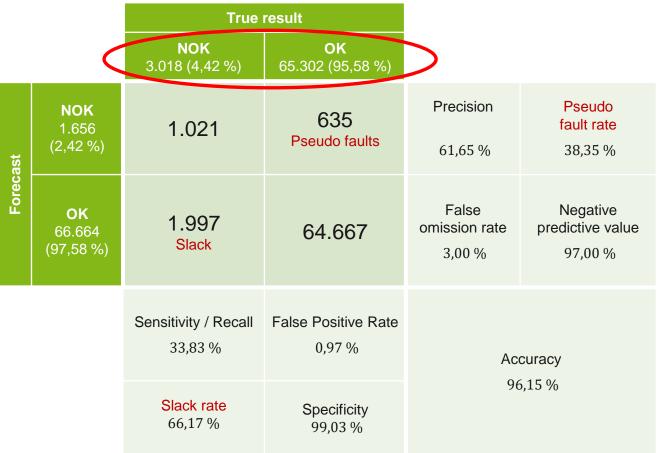


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#### Diesel Injector Nozzle Manufacturing Value Stream







SFB 876 Providing Information by Resource-Constrained Data Analysis

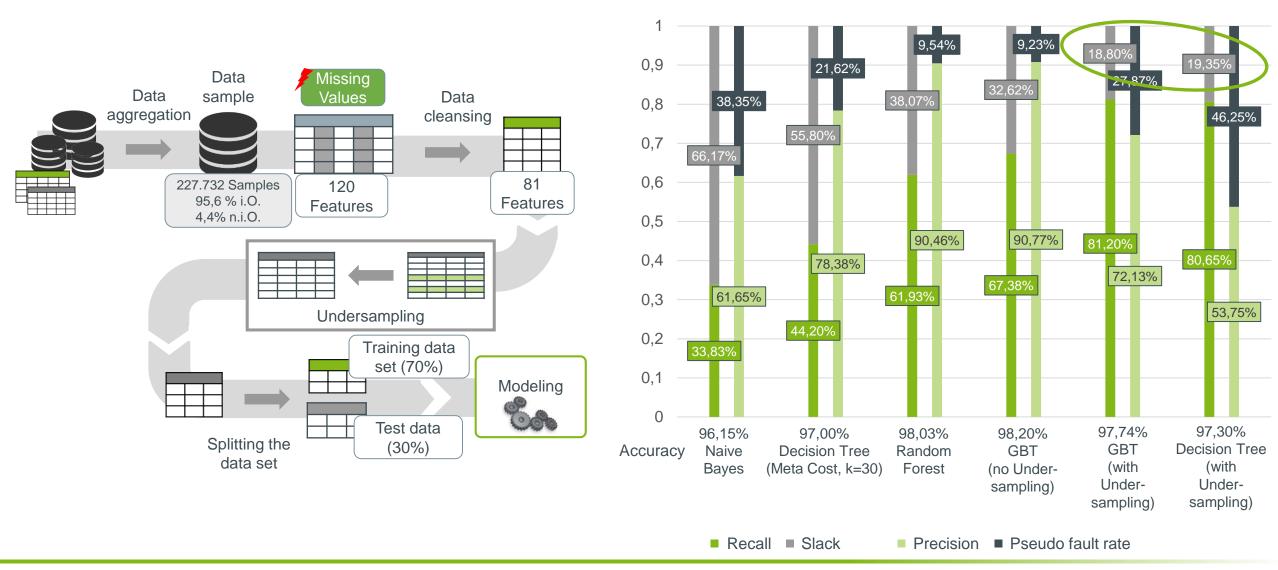






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# Combining Domain Knowledge with Data Science



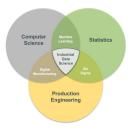
Defining the Process



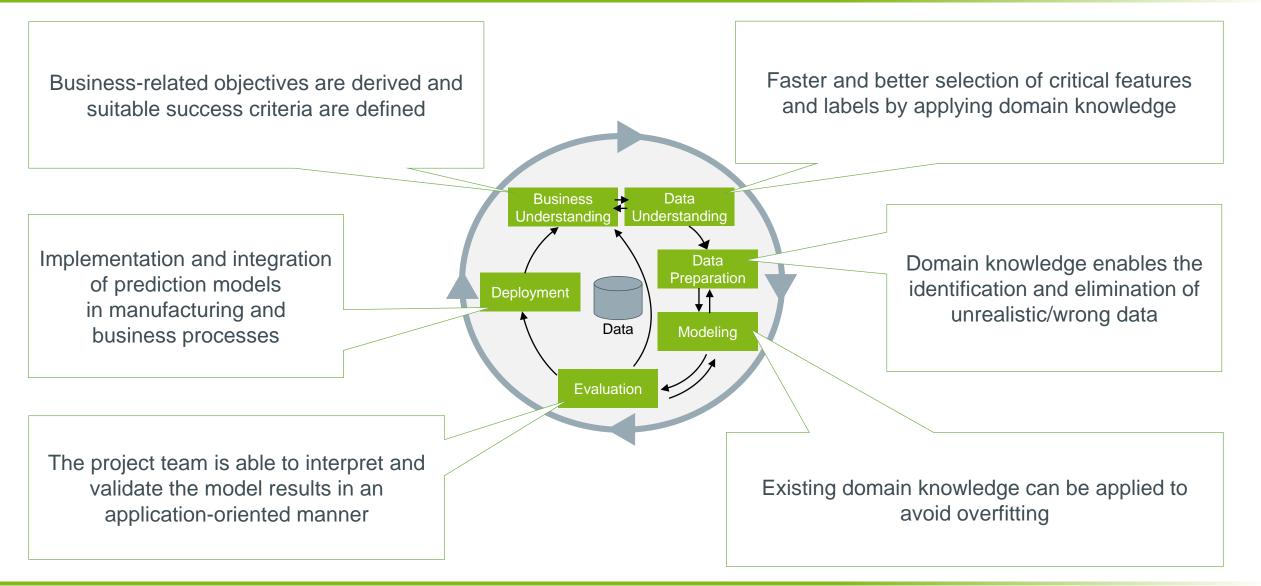
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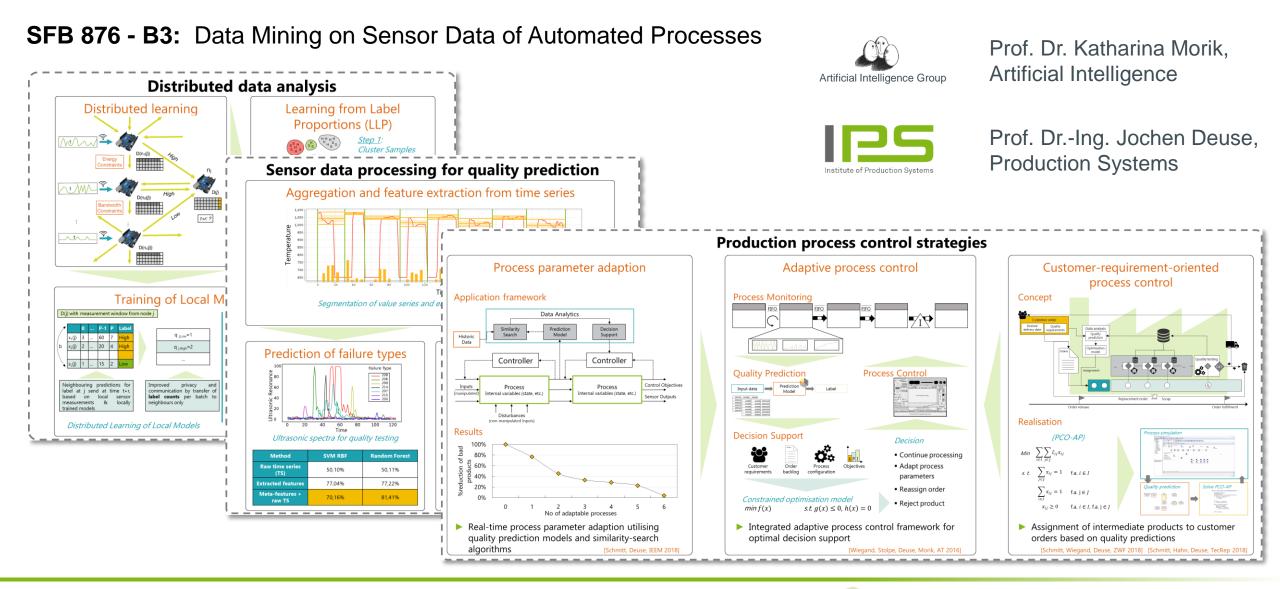






Data Scientists and Domain Experts have been learning from each other





Prof. Dr.-Ing. Jochen Deuse

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SFB 876 Providing Information by Resource-Constrained Data Analysis



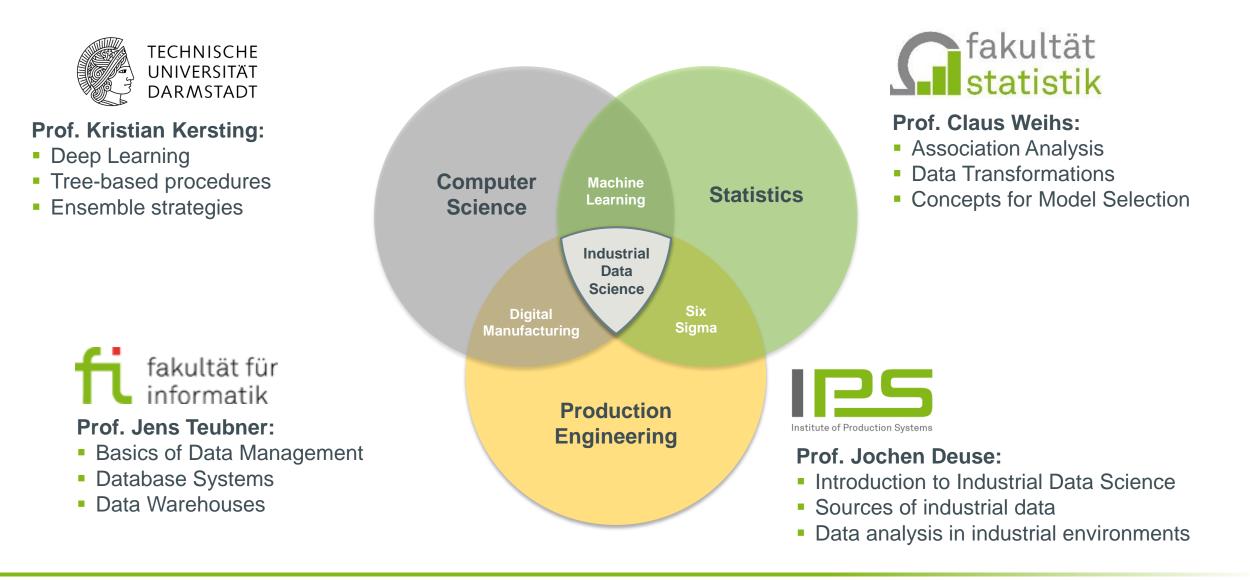
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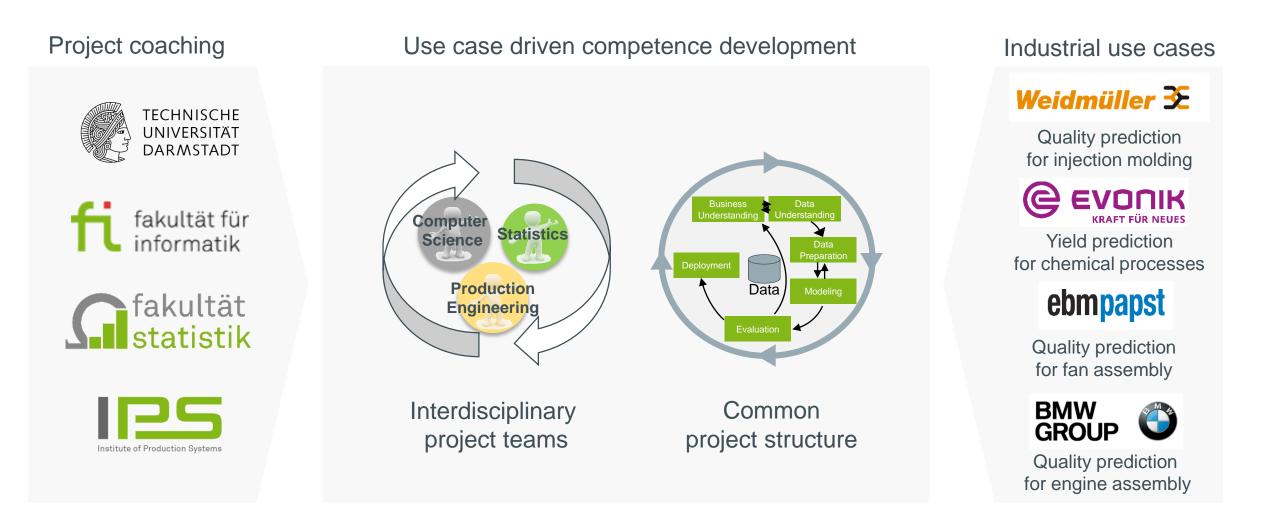


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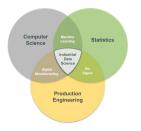
Defining the Process



Dealing with Data Immaturity



Combining Domain Knowledge with Data Science





Involving senior data scientists

pwords (German) Transform Cases

doc

Stem (Snowball

( n 1-

Process > Vorverarbeitung >

Tokenize

Process

parallel kinematics SEW motor conveyor belt Linear module

Lifting module

SPS

Power consumption, speed, operation step,

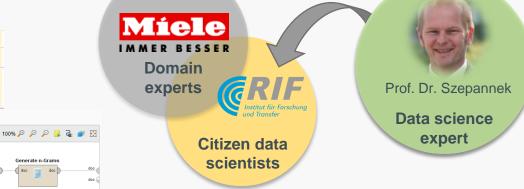
Sensors:

Improving data maturity (e.g	n, retro	ofittina)				
			Criteria			
Sensors	Central PC		Gineria	1	2	3
		Data analyzia and	Data Collection	manual entry	electronical, must be triggered manually	data acquisition automatically in
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r consumption, speed,			Traceability	No ID/ time stamp	Different ID/ timestamp	Comprehensive
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# Thank you for your kind Attention!



